



For Immediate Release

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Prepaid Resources Introduces PEARLS™

Provider Referral Listing Service Gives Program Sponsors One-Stop Shopping & Guidance

New York, NY, May 6, 2008 – Prepaid Resources, a leading resource provider for the prepaid debit card industry, announced today the launch of PEARLS™, its Provider Referral Listing Service.

PEARLS connects program sponsors with capable and compatible processors and program managers best suited to meet their needs and interested in supporting their card program opportunities. Prepaid Resources has contracted with these independent providers forming a member-only network offering program sponsors a dynamic choice when searching for the right partnerships.

There is no fee to the sponsor to enlist its program. Upon submission, the card program information is made available to the In-Network providers on a confidential basis. Supporting the referral service, Prepaid Resources' team of experienced prepaid professionals assist program sponsors in putting together the pieces needed for a successful card program, namely identifying program requirements, matching provider capabilities to their program needs and evaluating alternative service proposals.

On the flip side, those joining the PEARLS Network as a member provider can share in a continued pipeline of qualified card program opportunities, work with educated and informed program sponsors and capture referral income from unsuited opportunities that, in the past, they may have elected to pass on.

"It's a win-win situation," says Barry Kessler, Prepaid Resources chief executive officer. "In this rapidly emerging industry, there are a lot of great program opportunities, but not every provider is equipped with the technology, expertise and bandwidth to support each one. We help put all of these pieces together."

The PEARLS Network serves open and closed-loop prepaid debit program, including gift, travel/relocation, incentives, rebates, payroll, general purpose reloadable, commissions, FSA/HSA, money remittances and government benefits. To learn more about PEARLS, go to:

<https://www.prepaidresources.com/pearls.html>.

About Prepaid Resources

Prepaid Resources was formed in early 2007 by a group of independent prepaid debit card industry pioneers instrumental in developing and managing many of today's leading solutions. Today, Prepaid Resources is a leading resource provider for the prepaid debit industry offering a suite of innovative services benefiting all parts of the value chain: PORTABLES™ integrated prepaid managed services, CONNECTIONS™ ancillary card program services, PEARLS™ provider referral listing service and INDUSTRY INSIGHTS™ prepaid card industry education. Prepaid Resources (www.prepaidresources.com) is headquartered in Delaware with offices in New York City.